



## Contemporary American Business Practices

### Presents: Guest Speaker Jon Harari

Join us in listening to the firsthand experience of an entrepreneurial journey that explores *what happens* when you close your eyes and jump in with both feet.

Our Guest Speaker, Jon Harari, will provide you with detailed information on both the failures and successes of the entrepreneurial journey in contemporary society with an emphasis on the Global Marketplace. Using live and virtual space, students will be exposed to the world of business development in the digital age.

Our speaker will explore all the areas of study covered in the Contemporary American Business Practices Program including: Accounting, Finance, International Trade, Management, Marketing and Web Development & Design.



## Join us:

**Tuesday, April 8th**

**Baruch College**

**Room: 5 South**

**4-5 p.m.**

**No registration needed –**

Exclusively for students of:

Contemporary American Business Practices

Please direct all questions to

[Samantha.Manoff@baruch.cuny.edu](mailto:Samantha.Manoff@baruch.cuny.edu)

## About Jon Harari:

Jon Harari is the CEO & Co-Founder of WindowsWear. Prior to co-founding WindowsWear, Jon co-founded a NYC-based fashion retail business to establish U.S. market opportunities for top internationally-based designers. Prior to working in fashion, Jon was an investment analyst at distressed debt, activist hedge fund Aurelius Capital Management and an investment banker at Lehman Brothers. Jon also serves on the boards of several non-profit young professional organizations, including American India Foundation, Chabad Young Professionals, Children of Chernobyl and JCorps. Jon graduated from the Business Honors Program at Indiana University, magna cum laude.

Contact Information:

Access to Jon Harari's website: [www.WindowsWear.com](http://www.WindowsWear.com)

Social Media: [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#), [Weibo](#), [YouTube](#), [Wikipedia](#) and [The Wall Street Journal](#)